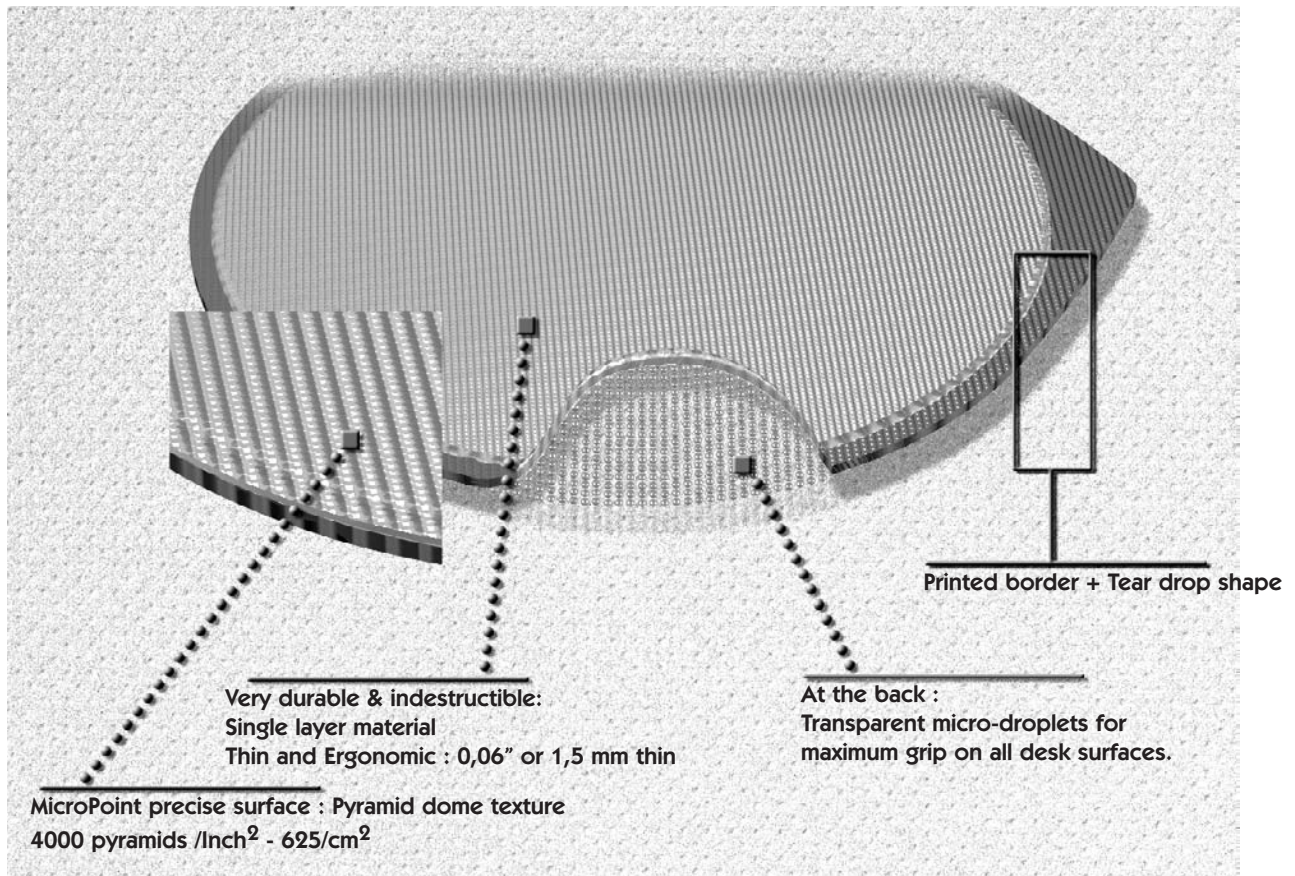


# NOVA MICROPOINT 3000 mousepad

## Technical specifications

"TRANSPARENCY AND PRECISION "



### Mousepad size :

Diameter 7"7/8 (195mm), 0,06" thin (1.5mm)  
The MicroPoint 3000 offers an area of 7"7/8 (185mm) to imprint logos and messages.  
Custom shapes are available upon request.

### MicroPoint material :

Single layer material that will never split apart.  
Textured surface : 4000 pyramid style domes per square inch to ensure precise mouse movement.  
Back: U.V. varnish micro-droplets for perfect grip

### Printing :

Screen printing only on either side or both : top & back  
We recommend printing text only on the top surface for better readability.  
Half tones and four-color Process only at the back.

### Packaging :

Individual packaging available : Elegant blue and silver square sleeve designed to enhance transparency.  
Standard sleeve size : 8" x 8" ( 200x200mm)  
Custom Packaging available upon request : minimum 5

# Technical documents

## NOVA MicroPoint 3000

### Screen printed

Line printed technique (Spot colors) : From one to 5 colors.

#### To produce films and screens, please provide :

- A mock up showing the position of your text and images within a  $\varnothing 7\frac{1}{4}$  (185 mm) diameter if you want a "frame" or border, or,  $7\frac{7}{8}$  (195mm) otherwise.
- Logos: as large and as crisp as possible.
- Colour samples or the required Pantone codes (PMS).

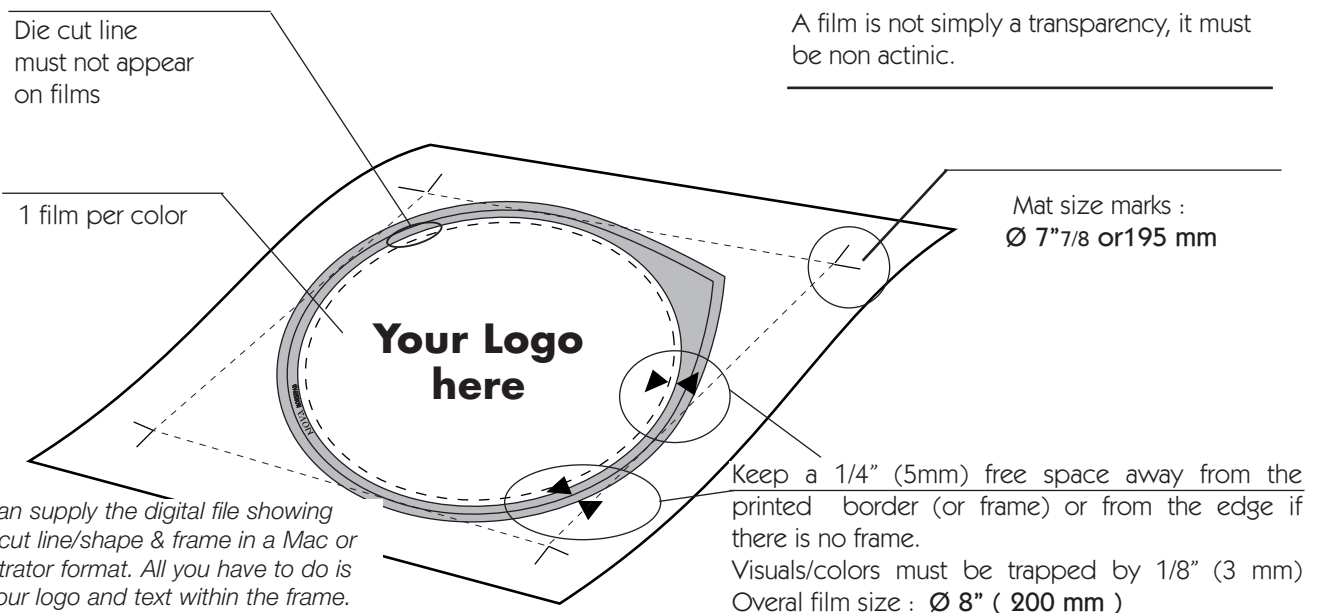
#### If you supply electronic artwork :

All PC and Mac format accepted

Please ask for our specification sheet on file formats.

#### If you want to supply films (not recommended) :

Caution : when sending films by Mail, pack carefully between 2 rigid cards.



\* We can supply the digital file showing the die cut line/shape & frame in a Mac or PC Illustrator format. All you have to do is insert your logo and text within the frame. Easy !

**Sensitive layer** Right side reading for top print - Wrong side reading for back print.

- Colors**
- **Color match** : Pantone codes (PMS) or from samples.
  - **Overlay** (of the most covering color) :  $\frac{1}{8}$ " (0,3 mm) = 1 dot in typographical measurements.
  - **Total number of colors** = Top prints + Back prints - even if the color(s) is/are the same on both sides.
  - **Warning** : if a Pantone color with less than 50% white is required, a white undercoat will be needed to ensure a precise color match and will count as one EXTRA Color.
  - **Note** :colours containing white are not translucent however they appear opaque.
  - **Caution** : A half tone print will naturally lighten a color. E.g. : 50% black = Grey.

**Frame color** Counts as one extra color if color is different from any of the other colors printed on the same side.  
**Motifs** Minimum 0,015" (0.4 mm) for motifs

**Halftones** **Printable at back of mousepad only.** Maximum : 55 dpi screen 91° leaning elliptic dot from 20 to 75%

(we shall convert your computer file on your behalf).  
**Text size** Body of text in 12 point minimum - sans serif for smaller texts  
**Registration** A very precise registration is not possible between the top and the back prints.

**Do not hesitate to ask for our advice!**