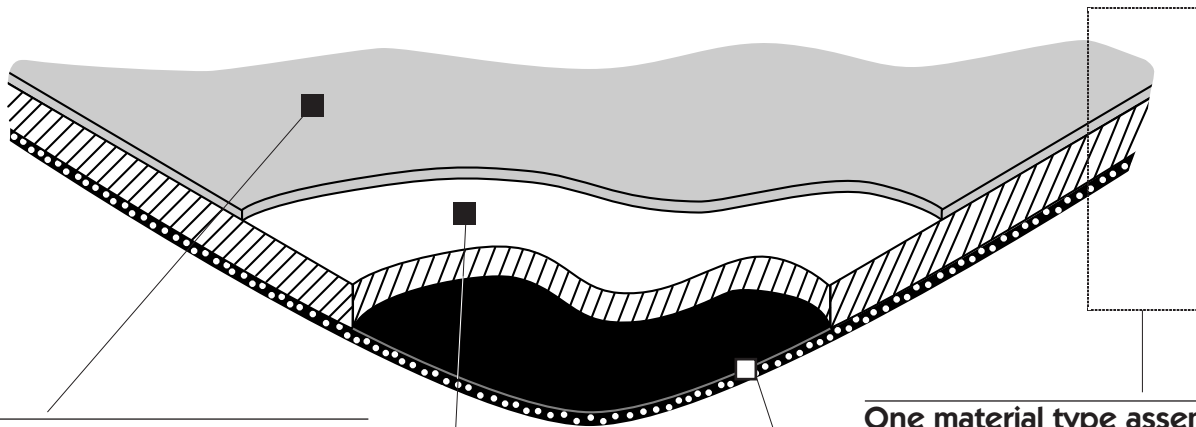


# SUPER NOVA

## Technical Specifications



The brightest! Unequaled since 1991, one of the best mouse mats in the World!

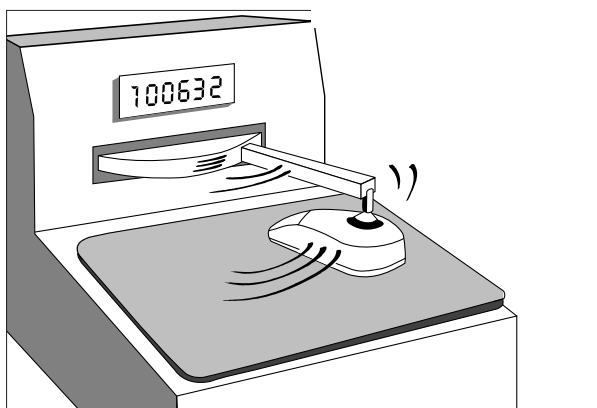


Compact expanded surface, offering exceptional performance for mouse glide and precision.

Central core in semi-rigid foam for product bearing capacity and endurance. This adds thickness and comfort.

Micro-cellular expanded foam for exceptional adherence to all desktop finishes.


**One material type assembly: the three layers are inseparable.**  
A guarantee of long lasting service.



Wear test

### OUTSTANDING QUALITIES

- Colour precision and brightness
- Indestructible
- Adherence to desktop

■ The SUPER NOVA can be directly screen or offset printed to a very high quality (direct offset, exclusive SMIC procedure). 

■ Glazed surface: polypropylene micro-dots, calibrated to 15 $\mu$ ) ensure unprecedented longevity and precision

■ Production run samples are tested over 120,000 cycles – at twice the normal pressure

■ 4 colours for screen printing: white 335C, red 1805C, blue 2945C, grey 6C.

■ Standard format: 195 x 230 x 6 or 3 mm, radius 10 mm. However, SUPER NOVA can adapt to the most complex shapes on request.

# Technical documents to be provided

## Super NOVA

### Screen Printing

Line printing technique (colour swatches)  
5 colours maximum  
Screen printing restricts the use of half tones

### Four colour offset

Printing technique using 4 primary colours: black, magenta, cyan, and yellow, distributed in dots to obtain all possible colour shades (photographic quality)

### We can create your films. The minimum we need from you:

- The location where you require your texts and images in 195 x 230 mm format
- Logos: as big and as crisp as possible
- Colour samples or the required Pantone references.

- The location where you require your texts and images in 195 x 230 format
- Logos: as big and as crisp as possible
- The originals of the drawings, paintings, Ektachromes or photos you wish to reproduce.

### If you are providing us with computer media

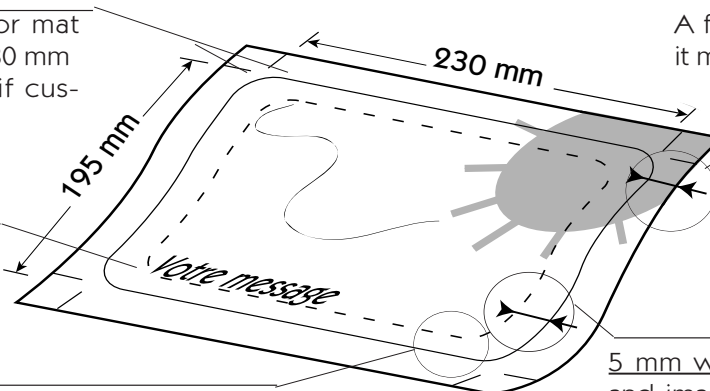
[Ask for our specifications sheet.](#)

### If you prefer to provide us with print films :

**Beware: when sending films by post, pack between 2 rigid cards.**

Angle marks for mat format: 195 x 230 mm (or otherwise if custom format)

Black print on film



A film is not simply a transparency, it must be non actinic.

5 mm bleed: for both screen and offset printing, motifs and colours must overlap by 5 mm. This overlap brings the film to 205 x 240 mm

5 mm white inner band: texts and images (or background) which do not bleed should be 5 mm from the mat cutting edge.

The outside edge of the mat should not be shown on the films (technical rule).  
If custom format: provide cutting line on separate film.

- Emulsion side up, right reading (screen print direction)
- Halftones : 55 LPI minimum and from 20 to 80% maximum.
- Overlap of dominant colours by 0.3 mm on all films (or one typographical dot)
- 0.4 mm thick minimum line width for texts and motifs.
- Colour distinction by Pantone reference or samples
- To print motifs on a coloured background (other than white) and if a specific Pantone ref. is required, supply one film to print white under the motifs (with a rebate of 0.2mm). In the absence of this, the accuracy to the Pantone ref. will only be approximate. Beware: this white film will increase the cost, as it counts as an extra colour.

- Emulsion down, right reading (OFFSET direction)
- 133 LPI
- Colour proof (Cromalin) **is essential**
- For blacks: colour with only 40% blue and not with the base colours
- For black and white text and drawings, place in over-print.
- Greys to be created by black half tones and not by four colour separation.



**Caution !** because the NOVA mouse mats are printed on a coarse clear plastic surface, colour sharpness and brightness may vary slightly from original proof.

**[Please don't hesitate to ask our advice!](#)**